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The Sea Coast Echo

The County Paper.

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OUTSTANDING MUSICAL EVENT FOR BAY SAINT LOUIS, THURSDAY, 6TH

Committees Announced For Appearance Here Next Week
Of Ole Miss Musical Club—Ole Miss Alumni To Serve
On Publicity Committee—Other Committees
For Treat of Season.

In the concert here March 6th, the Mississippians Orchestra will present a thirty-minute novelty feature, as part of the program of the Ole Miss Musical club. Twelve musicians make up this collegiate orchestra, which has been acclaimed by many critics as the finest college band in the South. Their program fundamentally "sweet and swing" in character will cover the latest hits, as well as a liberal amount of novelty numbers. Vocalists for the Mississippians will be Betty Uff of Gulfport, Warren Larroux of Bay St. Louis, and Bobby Ballard, of Tupelo, Miss. The Girls' Trio composed of Misses Mary Lee Sneed and Mary Courtney, both of Oxford and Betty Uff of Gulfport will be featured in the Mississippians' program.

The concert will be in the Bay High Auditorium, at 7:30 on Thursday night, March 6th and will be sponsored by the Parent-Teachers' Association. The following committees are working to make the affair a big success:

Tickets: Mrs. F. J. Trautner, chairman; Mrs. A. P. Smith, Mrs. Roland Weston, Mrs. Wallace Catchings, Mrs. Walter Gex, Jr., Mrs. Townsend Wolfe and Mrs. F. J. Nelson.

Housing Arrangements: Mrs. Milton Phillips and Mrs. A. P. Smith. Transportation: Mrs. Leo W. Seal, Mrs. J. A. Evans, Mrs. Harold Weston, Mrs. J. B. Goldman and Mrs. Leech.

Publicity: Mrs. C. C. McDonald, assisted by the following Ole Miss Alumni: Mrs. H. Grady Perkins, Mrs. O. Delph, Mr. T. T. Robin, Mrs. Dan Russell, Mr. Walter Gex, Jr., Mr. Robert L. Genin, Dr. C. M. Ship, and Mr. Robt. Portwood of Gulfport. The Ole Miss Club has as its director, Mrs. Laura T. Martin who holds the degree of Master of Music from the American Conservatory of Music in Chicago and has studied under many famous musicians, among them the Italian master, Vitoria-Trevisen; the late Oscar Saenger of New York; Hadley Outland of Chicago; and Herbert Witherspoon who was Director of Metropolitan Opera at the time of his death. The gown to be worn by Mrs. Martin for the concert is a white and gold, by Milgrim.

4-H Club, Catahoula, Holds Interesting Meet

On Monday, February 24, Catahoula Consolidated School held its regular 4-H Club meeting with Miss Eleanor Smith and Mr. Turnipseed. The four leaf clover girls judged aprons, grading them according to materials, the way they were made, and seamstress work.

Other members of the club judged slips. Miss Smith had some sample slips from one outstanding mail order house which she exhibited. Each of the girls was given a record book in which to keep an account of this year's club work.

Mr. Turnipseed and the boys discussed how terraces should be lined according to length, height and width and also talking about the proper way to feed and pasture hogs.

Formal Opening Of New Grade Rooms at Central School Postponed to Mar. 11

The "open house" of the new grade rooms had to be postponed from the February date and now will be held on the evening of March 11th.

This will combine the February and March meetings of the E. T. A. and will be a special Father's Night and Founder's Day observance.

Tournament Champions Set For Thursday-Saturday of This Week at Bay High Gymnasium

The winners and runner-up in the Class A Tournament held in the Bay High Gym last week will meet in a tournament of champions this week-end with the winners and runners-up in the two class B divisions.

Bay St. Louis High's Tigerettes won their third straight Regional Class A Championship last week while the Pass Christian boys surprised the experts by upsetting Piquette and Bay High.

The Bay High and Piquette girls will represent the Class A division against such teams as Hattiesburg, St. Martin, Success and Savannah.

FATHER AND SON LOSE LIFE IN PEARL RIVER AT LOGTOWN

N. D. O'Neal, 47, and Son,
14, Victims of Week-End
Outing—Buried at
Gulfport.

Norman D. O'Neal, 47, secretary-treasurer of a building and loan association at New Orleans, and his 14-year-old son, Billy, were drowned Saturday in Pearl River, near Logtown. They apparently lost their lives when the skiff in which they were riding sunk near a fishing camp at which they were spending the day.

They went Saturday morning to the camp, which is on the banks of Pearl River in Hancock county, and were expected to return home by 7 p. m. When they did not arrive, Mrs. O'Neal called C. M. Hennessy, 1631 Foucher street, assistant secretary of the building and loan association, who went to the camp and began a search Saturday night.

"When Mrs. O'Neal and I got there," Mr. Hennessy related, "we found the camp at the camp and the two boats gone. Their street clothes were at the camp, and their fishing clothes were gone.

"I looked around with a flashlight, and when I couldn't find them, I called Mr. O'Neal's brother, Oscar, in Gulfport. He came with a boat and we started a search about day-break Sunday.

"Down the river we saw Billy's hat and a gasoline tank floating. Then we saw 'Boy,' the O'Neal's dog, sitting on the bank. 'Boy' must have stayed there from the time they disappeared.

"The river was dragged in the vicinity with hooks. About 9 a. m. Billy's body was found and a little later we found Mr. O'Neal's.

"It looked as though they were hauling gravel to the boat landing at the camp when the boat sank, probably from overhauling. One boat had an outboard motor on it, and the other was being towed. Mr. O'Neal and Billy had on hip boots.

Funeral services were held Monday. Interment was in Evergreen Cemetery at Gulfport.

Survivors are the wife and mother, the former Miss Vergie Roach, formerly of Orange Grove; a second son, Ray; Mr. O'Neal's parents, Mr. and Mrs. S. E. O'Neal of Gulfport; five brothers, Oscar S., Harvey S., and Glenn A. O'Neal all of Gulfport; Oswald E. O'Neal of Springfield, Mo., and Percy A. O'Neal of Atlanta, and two sisters, Mrs. Robert B. Henderson of Gulfport and Mrs. Lowell E. Danielson of Gary, Ind.

Other relatives include three uncles, E. E. O'Neal and L. E. O'Neal of Sauer; A. P. O'Neal of Gulfport; and an aunt, Mrs. J. B. Downing of Perkins.

Competition
"I suppose the little wife will win all the arguments in her house?" "No, she'll only win half of them." "Oh, you expect to win the other half?" "No, but my mother-in-law will."

R. E. A. FEDERAL PROJECT SELECTS J. R. ROLLINS AS ENGINEER

For Special Extension of
Rural Electrification Work;
\$80,000 Allotted For
Task.

The Rural Electric Association, known as the Mississippi Coast Electric Power Association, with headquarters in Hancock county, and serving a tier of counties in this section of the state, has employed by contract the services of John R. Rollins, county engineer, as chief engineer for expenditure of the \$80,000 recently allotted to this section by Presidential approval.

Plans and specifications for this additional work have been created by Mr. Rollins, and the many pages bound into book form. This is quite credit to Mr. Rollins, a registered professional engineer, both as to his ability and to the fact he was selected for this important work. Board of directors for the local R. E. A. is C. W. Fountain, president; John S. Rester, vice president; Isaac M. Frierson, secretary-treasurer; James L. Crump, Johnson S. Shaw, W. H. Burks, W. Luther Blackledge, Aden S. Bellew, Susan S. Ladner, George B. Pearson, Robert L. Genin, attorney; C. C. Ferrell, superintendent.

RED CROSS MATERIAL ARRIVES

Production Department Re-
ceives Wool and Material
For Sewing of Ladies'
Dresses.

From the Hancock Chapter of the American Red Cross comes the news that the Production Department has received some of its supplies, and is now dispensing wool to persons desirous of knitting and material for sewing of ladies' dresses and volunteers are requested to call at the office of the chapter in the courthouse.

Also efforts are being made to arrange for a first aid station on Highway 90 at the earliest possible date and which would care for victims of automobile accidents which occur so frequently on the highway.

First aid classes will begin on Tuesday evening at Bay High School with Mr. Earl Ramond, who recently completed the course in this instruction, in charge and anyone wishing to take the course will please report at the High School, and get in touch with Mrs. Dennis J. Burge.

BAY SECOND IN STATE FINALS

Holds to the Very End Over
District Semi-Finals—
Grenada First in
Debating.

The Bay High debating team, composed of Mary Kittrell, Betty Lee Mitchell, Steele Ansley and Dorothy Arendale, under the direction of Miss Bessie Givens, won the Gulf Coast Regional Championship, at the annual meet which was held at Gulf Park College, Friday, February 7.

In the first round of the meet the Bay High affirmative defeated Long Beach. The negative defeated Biloxi. Both debates were won by a 3-0 decision. This gave Bay High the lead in the first round. In the second round the affirmative defeated Piquette, 3-0, and the negative defeated Gulfport, 2-1. Bay High won eleven out of a possible twelve points and regional championship. Gulfport came in second with a score of nine points and also entered in the district meet with Bay High.

Bay High and Gulfport Won in District
In the district meet, held at Mississippi Southern college in Hattiesburg February 14, after winning the first bracket by defeating Demonstration High and Crystal Springs, the Bay High debating team competed with Gulfport High for the Championship.

Compete For State Championships
Both Bay High and Gulfport entered the State contest at Jackson last Friday evening, February 21. At this final contest, the various successful contestants from over the State were represented by Philadelphia, Oklahoma, Hickory, Gulfport, Grenada and Bay St. Louis. Grenada and Bay St. Louis were in the very last finals. Grenada 1st, Bay St. Louis 2nd in State. And the record stands, Bay St. Louis holding second place over the entire state, following a series of district finals. We are naturally very proud of our debating team. Miss Betty Lee Mitchell, Miss Dorothy Arendale, Miss Mary McDonald Kittrell, and Miss Steele Ansley, of Bay High have brought honor and glory to their school and to their town.

MISS. STATE TAX MEN TO ASSIST

Individuals and Others in
Making Out Income Tax
Returns—No Later
Than March 15.

Representatives of Mississippi State Income Commission will have a number of its representatives at various places from March 3 to March 15, deadline to file income tax reports.

Some time ago The Echo published the itinerary for federal income assistants to visit localities hereabout, including Bay St. Louis, March 6th at courthouse. The state tax assistant, S. C. Davis will be here at the same time and place.

Herewith is the State Tax representatives' itinerary. These representatives will assist individuals applying for help to make out their income tax returns without charge, and will do so with pleasure.

The itinerary follows:
W. R. Smith—
Wiggins, March 10, Courthouse A. M.
Lucedale, March 11, Courthouse, A. M.
Poplarville, March 14, Courthouse, Piquette, March 15, City Hall.

S. C. Davis—
Biloxi, February 25, U. S. V. Facility.
Gulfport, March 3, State Tax Comm., District Office.
Pascagoula, March 4, Courthouse.
Moss Point, March 5, City Hall.
Bay St. Louis, March 6, Courthouse.
Biloxi, March 7, City Hall.
Gulfport, March 8, State Tax Comm., District Office.
R. M. Hill—
Gulfport, March 8-15 inclusive, State Tax Comm., District Office.
F. W. Freeman, Gulfport, March 8-15 inclusive, State Tax Comm., District Office.

Party Forgets Business Cares For Day, Joins Orleans Festivities.

A large and gay crowd enjoyed a masking party in New Orleans on Mardi Gras on a large truck fully decorated. The party was composed of some of our prominent citizens who cast business cares away for the day and donned masks and costumes and enjoyed the freedom which all New Orleans knows on Mardi Gras Day.

In this party were Mr. and Mrs. Edward P. Orte, Mr. and Mrs. Joseph Scharrf, Mr. and Mrs. J. Kane, Mrs. F. Keiffer, Mr. and Mrs. Harold Zimmerman, Jr., Mr. and Mrs. Cornelius Herlihy, Mr. and Mrs. Charles Saur, Mr. Rep Hall, of Bay St. Louis and Waveland, and Major Ashton Cologne, Mrs. Pat Burke, Mr. and Mrs. James McBride of New Orleans, and Mr. and Mrs. Clinton Vucovich of Pensacola, Florida.

Negro Youth Charged With Robbing Carco's Store Is Apprehended.

Paul Bryant Williams, young negro apprehended in Carco's Grocery on Saturday morning, has been arrested and lodged in the county jail.

When Mr. Carco arrived on Saturday morning to open his store for business, he noticed the negro in the store and immediately called officers. Williams fled upon the return of the officers but was caught by them and admitted his guilt.

A small amount of currency had been removed from the cash drawer but the stock in the store was intact.

This was the second attempt to rob Carco's Grocery within a week. The culprit setting fire to the store in the first attempt and it is presumed that the same negro was guilty of the first attempt at robbery also.

**Deputy Assessors
Appointed by Board
Hancock Supervisors.**
Following the recommendation of County Assessor George L. Cuevas, the Board of Supervisors have appointed the following named as deputy assessors for the current year: Beat 1, Russell Lott; Beat 2, Samuel L. Martin; Beat 3, Henry Harriell; Beat 4, Herbert Brown; Beat 5, August Ruhn, office deputy, Marjorie Scottie.

BAY ST. LOUIS MARDI GRAS DAY RESEMBLED DESERTED VILLAGE

Population Turned Out In
Numbers to Visit New Or-
leans—Biggest Day in
In History.

Bay St. Louis was a deserted city on Tuesday, Mardi Gras Day, with practically everyone in New Orleans for the day and many having gone a few days before to enjoy some of the beautiful night parades.

A number of small and large parties also went over and joined the maskers and the revelry of the day and upon their return, claimed that this was positively the greatest Carnival New Orleans has ever enjoyed with more maskers than ever and a greater number of organizations participating and more and more beautiful parades in evidence.

Today, Friday 28th, Is The World Day Of Prayer For Methodists

Friday, February 28th is "The World Day of Prayer" sponsored by The National Committee of Church Women. Methodist church will be open all day with someone in charge. The program will be from 4 to 5 p. m. All cordially invited to attend.

THREE-DAY BIBLE CLASS OF STUDY

Methodists To Study "Jesus
and Social Redemption"—
Inspirational Program.

Mission Bible Class of Women's Society of Christian Service will study "Jesus and Social Redemption" by John W. Shockford.

Meetings will be held in church annex from 9 to 10:30 a. m., March 3-5. All interested are cordially invited.

Tuesday—"Through the Prophets to Jesus" led by Mrs. C. C. McDonald.

Wednesday—"Through Jesus to Our Understanding of God and Man" led by Mrs. F. J. Nelson. "Such a Gospel in Such a World" led by Mrs. Geo. Schilling.

Thursday—"The Church, The Bearer of the Purpose of God" led by Mrs. A. C. Enclinos.

Friday—"The Church and Its Gospel of Social Redemption" led by Mrs. L. J. Smith; "Christianity, The Religion for Changing a World," led by Mrs. T. T. Robin.

SEA WALL CREW OF WORKMEN

On Bay St. Louis Seawall
Making Considerable
Progress—Finish One
Section.

The large crew of workmen on the W. P. A. Seawall Project which has been engaged for the last several months in building a seawall on the beach front in the section running from the Louisville & Nashville R. R. and tracks to the rear of the Bay Mercantile Company, Radio & Electric Service, Harrison's Garage property and before the St. Joseph Academy and Piquette properties have completed this section of the work and all equipment, material and working force have been moved to the beach property in front of St. Stanislaus College for the building of a seawall at this section.

The building and repair of the seawall, a major undertaking, has been made possible by W. P. A. grant of federal funds and has provided employment over a period of four months for a large force of workmen who otherwise would be unemployed at this time of the year, and has been a great betterment for Bay St. Louis.

LOCAL BOY WINS FREE TRIP TO NEW ORLEANS CARNIVAL

Santa Saucier, son of Mrs. Carmelite Saucier, was the winner of a four-day trip to New Orleans during Carnival with all expenses paid given by the New Orleans Item in a contest for subscriptions.

Santo was the only boy on the entire Coast who won such an award and is extremely grateful to the many persons who assisted him.

BUILDING ACTIVITY SEEMS TO BE ORDER OF DAY OVER BAY ST. LOUIS

Major and Minor Constructions Noted in All Parts of
City—Activity Includes New and Modern Theaters;
New Seating Arrangement Welcome—
Many Dwellings Noted.

Building activities in Bay St. Louis continue on the uptrend with several small cottages being erected by John McDonald, for rental purposes, extensive repairs being made to the L. Spotorno home on South Beach boulevard and active work having begun on Wednesday of this week on the former yacht club building purchased by Mr. E. P. Orte recently and will be used as an up-to-date and modern picture show.

Mr. Orte states that the seating in his picture show will be of the newest type and which will permit of persons having an unobstructed view of the screen, with the arrangement of seats such that one will not have to lean over and endeavor to see between the heads of persons seated immediately in front of them. This is a special feature of seating and special double and single seating arrangement will be installed for the perfect comfort of all patrons.

Work has actively begun on the extensive structure for the new Ford automobile agency for show and salesrooms. This work is in charge of E. J. Arceneaux, members of the new firm, and with Dan Bourgeois, foreman of a gang of workmen that have begun in earnest. Pouring of concrete foundations is finished. Soon the walls will be going upward. These will be of stucco and sheets of plate glass will make it possible to see the line of new cars that will be on the floor, offering the public the newest and latest in Ford cars and trucks. This building will be of size and its spaciousness will permit of many cars to be displayed.

Of dwellings, including repair work, there seems to be very number in the new Waveland section.

The new subdivision, formerly the R. R. Perkins home site, has been cleared and only the awaiting of certain property lines adjustment. A number of dwellings will be built here—houses of modern type and offering every convenience.

**BENEFIT BINGO PARTY FOR
NEXT SUNDAY AFTERNOON.**
On next Sunday afternoon, there will be a benefit bingo party at Trappan's for the Hancock Chapter of the American Red Cross to which everyone is invited. The hours are 2:30 to 4:30 P. M. and 25 cents entitles you to play twenty-five games. Come and help a good cause.

At the appointed hour, the heralds, June Breath and Mary Helen Curran, sounded their trumpets and his majesty, the king, greeted his many subjects.

From a balcony above, the first maid gracefully descended the beautiful winding stairway and was met by her duke and then each of the nineteen maids and dukes took their places before the stage. The maids were pretty in beautiful evening gowns of bright colors and carrying

(Continued on page 4)

ASH WEDNESDAY USHERED IN LENTEN SEASON; FORTY DAYS

Schedule of Services For Period of Prayer, Fasting And
Abstinence—Lenten Regulations For Diocese of
Piquette, Announced by Bishop R. O. Gerow.

On Ash Wednesday Morning, February 26th, the Lenten season was ushered in with special services at the various churches in Bay St. Louis and all gayety and pleasure put aside for the next forty days.

At our Lady of the Gulf Catholic Church the following schedule of services will be observed:

Mass daily at 6:00 and 7:30, except on Fridays when the second Mass will take place at 7:00, and on Sundays as usual, 6:00; 7:00, 8:30 and 10:00 o'clock.

Novena Service to Our Lady of Perpetual Help on Tuesday evenings at 7:30.

Rosary, Sermon and Benediction of the Most Blessed Sacrament at 7:30 P. M. each Wednesday and Sunday evening.

Way of the Cross at 3:00 o'clock P. M. and 7:30 P. M. each Friday.

Lenten Regulations.
Rt. Rev. Bishop R. O. Gerow, through Chancellor D. J. O'Beirne, announces rules and regulations for Lent. Here are a few excerpts:

Fast Days—Every day of Lent is a Fast Day, except Sunday.

The law of Fast permits for breakfast, a small piece of bread with a cup of coffee, tea, chocolate or cocoa for dinner, a full meal; for supper, something like a lunch of about eight ounces. The principal meal may be taken in the evening and the lunch at noon.

The law of fast excuses from its obligation all persons under twenty-one or over fifty-nine years of age, all those who are of a laborious or exhausting character; women bearing or nursing children; all sick or enfeebled by sickness; all having

other valid reasons approved by their Confessors.

N. B.—When excused from fasting, meat may be used at all meals on meat days.

Abstinence Days—The Wednesdays and Fridays of Lent.

All Wednesdays and Fridays of Lent are days of abstinence—except Wednesday of Holy Week on which day meat is permitted.

The law of abstinence binds all persons who have completed their seventh year. Dripping and lard may be used in cooking and seasoning.

There is neither fast nor abstinence on Sunday.

Fish and flesh may be taken at the same meal.

The use of eggs, milk, cheese and butter is allowed every day in Lent.

Both fast and abstinence cease at noon on Holy Saturday.

The time appointed for the Easter Duty is from the First Sunday of Lent to Trinity Sunday.

Dispensations—By virtue of an Indult granted to the Bishops of the United States, we dispense all workmen and their families from the law of abstinence, except on all the Fridays of the year, Ash Wednesday, the morning of Holy Saturday, and the Vigil of Christmas. In the name of the Holy See, we exhort all who shall lawfully use this privilege to perform some act of self-denial on the days for which this Indult holds good.

Soldiers and sailors in active service, and their families staying with them, are also dispensed by the Holy See from the law of abstinence, except on Ash Wednesday, Good Friday, the morning of Holy Saturday and the Vigil of Christmas.

THE SEA COAST ECHO

CONSTRUCTIVE FORCE IN THE COMMUNITY

Fiftieth Year of Publication.
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Official Journal City of Bay St. Louis.

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GIFTS FROM THE PAST.

HUMAN beings alive today should appreciate the inheritance that has come to them from the men and women who lived in the years that are gone.

This may seem commonplace but the essence of education involves an understanding acceptance of the institutions that have been bequeathed to us.

Those living today arrived in a world that had been developed by others. They enjoy modern family life, churches, schools, governments and be it added, an economic setup that makes for comfortable living.

These things were not always in the world. They have been slowly developed, often by the blood, as well as the sweat, of humanity. In casually accepting them and in carelessly misusing them we exhibit a form of ignorance that is perilous to human progress.

As we comprehend in full the value of the gifts of our ancestors we are apt to safeguard them. We would not willingly destroy in a day, or a few years, the fruit of humanity's struggle through many centuries. Naturally we benefit by what men have wrought before us and the honorable course in life is to preserve these gifts for ages yet unborn.

LINGERING ON THE GULF COAST.

GULF Coast hotels for the past week or more have been crowded with guests in addition to the regular winter tourist. An overflow in New Orleans, where accommodations are scarce and prices skyward, has brought in particular to Bay St. Louis hotel and other places of abode no small number of such visitors South.

Reaching here and located the guests in numbers have expressed their enjoyment and satisfaction at stopping in Bay St. Louis and the result is, we are informed, that a number of guests will remain over the Carnival period.

The charm of the Gulf Coast and Bay St. Louis and vicinity are compelling and we are not surprised to learn visitors will linger beyond the original period of stay.

WHAT? ANOTHER COMET?

SOME months ago we reported to our readers the advent of Cunningham's Comet, which the astronomers assured us would be visible to the naked eye.

We haven't seen Mr. Cunningham's discovery yet, but, from what we read, it can be observed in the Southern Hemisphere.

This introduction explains why we are somewhat reluctant to report the discovery of a new comet which has been observed in South America and Argentina. The new visitor is named after Dr. John S. Taraskegopoulos, superintendent of an observatory, who describes it as a comet of the third magnitude, with a tail of five degrees.

AID TO BRITAIN.

THE extent of American assistance to the British nation can be appraised by a study of the figures recently released giving the amount of arms, munitions, and implements of war which have been "licensed" for export.

In December, for example, the British received licenses covering \$97,903,296 worth of war material. For the entire year 1940 the British were licensed to ship only \$675,470.24 worth of war supplies.

The reader should understand that the above figures represent licenses not exports from this country. Actual shipments of war supplies to the British in December were only valued at \$23,290,470 and for the full year 1940 \$176,391,212.

A PEOPLE FACE A FIGHT.

THE British, it is announced, will soon call to colors the youth of 19 years and older men between the ages of 37 and 40.

With 4,000,000 soldiers under arms the English prepare to defend their far-flung empire from the most dangerous assault it has ever faced.

One has to admire a people who are willing to face their foes without surrender regardless of the apparent odds against them.

It is too late to be careful after the accident.

Automobile drivers should always remember that children, even on sidewalks, should be carefully watched.

When you consider that a copy of The Echo costs only a few cents an issue, you probably conclude that it is one of the best buys in town.

Work at Camp Shelby is virtually complete, not more than 1200 civilian workers being employed at the camp now. 16,000 men were on the pay rolls at one time during the construction of the camp.

Britain reports mining sea approaches to her Far Eastern Naval Base at Singapore. The statement was made as a warning to navigators, but was also regarded as a precaution against a Japanese move against the base. Events in that section lately have indicated that Japan might attempt a move against British possessions, when and if Germany launches its long-looked-for invasion of England.

THE NEWSPAPER BUSINESS.

THE revenue of American newspapers is declining. This seems to be definitely established by figures compiled by the Commerce Department, which compares incomes of American newspapers for the years 1939 and 1929.

Reports from 7,319 newspaper establishments covered by the 1939 census, show that these newspapers received \$306,192,294 from subscriptions and sales of newspapers and \$539,494,341 from the sale of advertising space.

The subscription revenue in 1939 was \$30,411,163 above the figures for 1929. Advertising revenue, however, showed a considerable decline. The 1939 receipts were \$257,843,390 behind the 1929 figures.

These figures which vitally affect the newspaper industry, carry some implications for all newspapers and newspaper readers. It is evident, we think, that the competition of the radio has not affected newspaper circulations adversely. In fact, the probability is that radio newsgroups have done much to stimulate newspaper reading.

When the advertising field is considered, the story is otherwise. The huge sums expended for radio time has undoubtedly resulted in a drastic reduction in the purchase of newspaper space. The competition exists in regards to local advertising in cities where radio stations operate.

In the field of national advertising, the reduction in the use of newspaper space has affected the income of every newspaper and, strange as it may appear, that of country newspapers, as well as that of the metropolitan press.

Readers of The Sea Coast Echo, like those who subscribe to other newspapers, have always understood that the bulk of newspaper income is derived from advertisers and that the advertising revenue of a newspaper largely determines its ability to publish news and features.

This being true, it follows naturally that the loss in advertising revenue compels newspaper publishers to consider two alternatives: (1) drastic economy in the publication of news and features; or (2) an increase in subscription rates in order to secure revenue to offset that lost from advertising sources. The loss of cigarette advertising to weekly newspapers because of the radio is particularly noted. This was one of the Echo's best accounts.

NO ARMY TO GO ABROAD.

THE assistance that the United States extends to Great Britain should not be based upon sympathy but upon the interests of this nation.

While we would regret to see the British empire destroyed, we would not favor intervention solely to prevent this catastrophe. It is only because we believe that the safety of this country requires British survival that we advocate all-out assistance to the British.

Having accepted the conclusion that our own safety depends upon the continuation of British resistance, for many months at least, we are in favor of extending whatever assistance the circumstances require.

We are not in favor of sending soldiers to Europe for several reasons among them the obvious fact that this is a different war from that waged in 1914-18. The struggle today is mechanized and the fire-power of an army depends more upon its equipment and armament than upon its numbers.

Another major factor must not be forgotten in connection with the dispatch of soldiers to other lands, whether in Europe or South America. This is the necessity that our Navy is adequate to maintain communications, insuring supplies and preserving a route home. With the battle fleet in the Pacific, where it stands off Japan, we have no naval force in the Atlantic available to insure the safety of any that might fight in other areas.

LAW ENFORCEMENT OFFICERS ON THE JOB.

A SUBSCRIBER to The Sea Coast Echo recently had occasion to write the Sea Coast Echo. During the course of his letter he referred to the absence of crime in this locality. He said: "I see so little of it in your journal that I wonder some time if you make it a policy to suppress such news in order to conceal advertising bad advertising or is there really a dearth of crime."

Well, partner, there is none to suppress. Both our city and county are well policed and as a result there is little misdoing or violating the law. To the extent that this section is one of the most peaceful and law-abiding to be found anywhere. And, as a result, there is very little to write about. While this is a newspaper of the conservative type, yet we never fail to publish the news as a rule, regardless of its value as good or bad advertising.

BUNDLES FOR BRITAIN.

BUNDLES for Britain, the organization that collects clothing for British war sufferers, has 700-odd branches in the United States. Its 650,000 workers are nearly all volunteers, with only nine of its thirty-four executive heads receiving pay.

A recent report indicates that the workers collected \$1,654,086 in cash, clothing and supplies last year. The organization has sent 900,000 knitted garments, 300,000 pieces of new and used clothing and 350,000 articles of surgical apparatus to the British.

Just about a year old, Bundles for Britain is operated in every state except Arkansas. With its emphasis upon volunteer work, the organization exemplifies best type of relief activity. It deserves the confidence of the people of the United States and we hope that its work will be appreciated and supported by the people of Hancock county.

Mexican authorities are investigating an organization of pro-Nazi tendencies in Mexico said to have 150,000 members. The secret organization is said to be fomenting trouble in the country to the south and planning a series of riots and demonstrations against the United States.

Advertising, we repeat, is the cheapest salesman that a business can employ.

Congressional Sidelights

by Congressman Wm. M. Colmer

STRIKES ON DEFENSE PROJECTS

Considerable controversy has arisen as to what should be done to counteract strikes in defense industries. A demand has arisen in many quarters for some legislation to control such strikes, and several bills to compel arbitration or otherwise prevent the stoppage of work on defense projects have been introduced. However, the Administration has taken the position that no new legislation is needed. This opinion was expressed most recently by Sidney Hillman, Associate Director of the Office of Production Management, who is also a vice-president of the CIO, in a statement before the Judiciary Committee of the House. He took the position that strikes are the rare exception in defense industry and said that additional legislation might destroy the existing spirit of voluntary cooperation between labor and industry. However, hearings are proceeding before the House Naval Affairs Committee on the Vinson Bill providing for a 30-day "cooling off" period workers could strike, similar to that under the Railway Mediation Act, and before the Judiciary Committee on various bills looking into labor relations on the construction of Army garrisons, and other defense projects.

Aliens

Attorney General Jackson has announced that the recently completed registration of aliens showed 4,741,971 aliens in the continental United States and 100,511 aliens in the Territories, exclusive of 48,620 alien seamen and 23,038 foreign consular officials and employers. Approximately 37 per cent of the nation's alien population is concentrated in two states—25.7 per cent in New York and 11.1 per cent in California. According to the State Department, refugee aliens are being admitted to the United States at the rate of about 4,000 per month.

Motorizing the Army

The tremendous part that motor transport plays in a modern army was indicated by a statement of Brig. General Barynski, Assistant to the Quartermaster General, that "in our Army of 1,000,000 men, about one-third of the men approximately 400,000 will be either drivers or mechanics of some kind of motor vehicles—trucks, tank, passenger car, or motorcycle." He said further that trucks are now being delivered to the Army at the rate of 3,500 a week, and that will soon be stepped up to 4,000 a week, and then 4,500 a week. He listed the following highlights in the trucks purchased; four-wheel drive for all tactical units for greater cross-country maneuverability and standardization by restricting the chassis sizes to five, having the smallest possible number of makes and designs—16 instead of the 216 makes operated in the World War—and providing for interchangeability of parts.

FOOTBALL BANQUET CLOSES CAREERS OF 11 VARSITY GRIDDERS

The Annual Football Banquet held last Wednesday evening in the dining hall brought to a close the careers of eleven seniors of Saint Stanislaus. Brother Peter, president, served as master of ceremonies and kept things moving rapidly so that all those in attendance could be on time for the boxing match between the local squad and the Moss Point High School.

Even though some members were unavoidably absent, the attendance at the banquet was one of the largest ever witnessed. Eighty-five members of the Sidelines Club, in addition to thirty-two members of the football squad and several invited guests, taxed the ingenuity of Brother Gonzaga, steward, to prepare the dining room so shortly after the end of the evening meal for the student body. But he was equal to the emergency, and a happy group entered the hall very shortly after seven o'clock.

A tasty dinner, carefully prepared under the supervision of Brother Gonzaga, was offered and from the comments of many, was very much enjoyed. During the course of the meal, Brother Peter made the presentation of the awards to seventeen of the Red and Black team. These were wool sweaters in the traditional red and black combination. Three assistant managers received secondary awards of a Stanislaus belt and buckle.

Towards the end of the banquet Brother Peter, after extolling the work of the officers of the Sidelines Club, asked for nominations for officers for the coming year. It was moved and seconded that inasmuch as the present officers had done such a good work that they be returned to office for the coming year. The group then elected them unanimously. So Mr. H. C. Jenkins will remain as president of the Sidelines Club for the coming year, while E. J. Arceneaux will continue in his office of vice president and Arthur Seaside will be the secretary-treasurer. Mr. Perkins, in his acceptance speech, expressed his appreciation and praised the Sidelines Club for their unflinching co-operation.

In his closing remarks, Brother Peter reviewed some of the games

Ask Yourself These Questions—Convince Yourself of These Facts—And You'll Agree

CHEVROLET

FOR '41 IS

FIRST BECAUSE IT'S FINEST!

Again CHEVROLET'S THE LEADER!

WHAT CAR OUT-ACCELERATES all other biggest-selling low-priced cars? CHEVROLET!

WHAT CAR OUT-CLIMBS all other biggest-selling low-priced cars? CHEVROLET!

WHAT CAR OUT-RIDES all other biggest-selling low-priced cars? CHEVROLET!

DRIVE IT ONCE AND YOU'LL DRIVE IT ALWAYS!

	YES	NO	NO
50 H.P. ENGINE	YES	NO	NO
CONCEALED SAFETY STEPS	YES	NO	NO
VACUUM-POWER BRAKE AT 1/20 EXTRA COST	YES	NO	NO
BODY BY FISHER WITH INSULATED FLOOR	YES	NO	NO
UNITIZED KNOE-ACTION	YES	NO	NO
BOX-GIRDER FRAME	YES	NO	NO
GENERAL FISH NO DRAFT VENTILATION	YES	NO	NO
TIP-RO-MATIC CLUTCH	YES	NO	NO

ONLY CHEVROLET HAS ALL THESE QUALITY FEATURES

EYE IT... TRY IT... BUY IT!

Gulf Chevrolet Co.

See Al Voight Today Bay St. Louis, Miss.

History of Beginnings



Chewing Gum

A SPANISH MONK WHO WENT WITH THE CONQUISTADOR TO MEXICO, NOTICED THE BEAUTIFUL WHITE TEETH OF THE AZTEC WOMEN AND LEARNED THEY CHEWED GUM FROM THE CHICO SAPOTE TREE. SUGAR AND FLAVORING EXTRACT WERE ADDED TO MAKE THE FORERUNNER OF THE MODERN CHEWING GUM.



Harum-Scarum

THE WORD IS A COMBINATION OF HARE AND SCARE TO MEAN RECKLESS, DISORDERLY, MISDIRECTED HASTE

The forerunner of financial independence is a steadily growing savings account at a good bank. Start saving now. In the future, when opportunity knocks at your door you will have money to take advantage of it. Call next "pay day" at the Merchant Bank & Trust Company with your initial deposit. A dollar opens an account.

MERCHANTS BANK & TRUST CO.

BAY SAINT LOUIS, MISS.

The Bank at the R.R. Crossing

BEFORE YOU PAINT... LET US HELP YOU

COLOR-STYLE YOUR HOME!

PAINT-COLOR STYLE GUIDE

See Our New and Exclusive Way to Real Color Distinction for Your Home... True Color Harmony For Its Rooms!

Never before has it been made so easy to select the color and color combinations that will look so well in your home. Our amazing new and exclusive Sherwin-Williams Paint and Color Style Guide contains page after page filled from edge-to-edge with just one full-color reproduction of a real "Kodachrome photograph". And each page is over 2 square feet in size! You'll feel you are actually seeing the doors of the home it shows... or step right into the room it portrays. Trust yourself to a color feast! Drop in today. No obligation.

FREE! From \$1.00 per year. For FREE copy of Sherwin-Williams New 1941 House Decorator, Catalogue, full color, many of the Sherwin-Williams Paint and Color Style Guides.

PAINT and COLOR Headquarters for SHERWIN-WILLIAMS PAINTS

MAGNOLIA STATE SUPPLY COMPANY

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FOR DEPENDABLE FREIGHT SERVICE

Trucks Leaving New Orleans Nightly to Give Quick and Satisfactory Mailing Service
New Orleans Phone RA 2114
Bay St. Louis, Miss.
V. A. MORREALE, Agent
Phone 311

REGULAR MONTHLY MEET CO. BOARD SUPERVISORS.

Friday Morning, December 27, 1940, at 9 o'clock A. M., the Board met pursuant to adjournment. There were present as on Tuesday, December 17, 1940.

H. L. Kergosien, Sheriff and Tax Collector of Hancock County, having presented to the Board his list of insolvent, erroneous assessments, reduced assessments and additional assessments, etc., for the year 1939, and the Board having carefully examined and scrutinized the said lists, and having acted therein in the manner directed by law, and the Board being now satisfied that the said Tax Collector is now entitled to credit for said lists as set out above and is entitled to be charged with additional assessment as set out.

It is therefore ordered by the Board that the Tax Collector be and he is hereby allowed the amounts as set out herein below on account insolvents, etc., and that he be charged the amounts for additional assessments, etc.

It is ordered by the Board that the following amounts be allowed the said H. L. Kergosien, Sheriff and Tax Collector of Hancock County, on account of Additional Homestead Exemptions for the year 1939, as per list filed according to law, examined and approved, to-wit:

State	\$ 927.57
General County Fund	108.76
Road & Bridge Fund	108.76
Pearl River Jr. Agri.	
Col. Fund	77.30
Common School Fund	179.60
Catahoula Con. School Fund	.80
Klin Con. School Fund	6.69
Gulfview Con. School Fund	6.69
Deadeaux Con. School Fund	6.30
Sellers Con. School Fund	4.00
Clermont Harbor School Fund	44.53
Aaron Academy School Fund	5.23
Leetown School Fund	.75
Logtown School Fund	3.50
Caesar School Fund	.78

It is ordered by the Board that the following amounts be allowed the said H. L. Kergosien, Sheriff and Tax Collector of Hancock County, on account of Erroneous Assessments for the year 1939, as per list filed according to law, examined and approved, to-wit:

State	19.22
General County Fund	25.83
Health & Sick Fund	3.20
Road & Bridge Fund	22.43
Courthouse and Jail Fund	4.82
Bridge Fund	14.42
Road & Bridge Bond Fund	14.42
Loan Warrant Bond Fund	9.61
Pearl River Jr. Ag. Col. Fund	3.20
Advertising Fund	6.41
Common School Fund	17.74
Catahoula Con. School Fund	1.64
Catahoula Con. School Bond	1.64
Klin Con. School Fund	1.03
Gulfview Con. School Fund	1.03
Deadeaux Con. School Fund	2.21
Deadeaux Con. School Bond	1.38
Sellers Con. School Fund	2.55
Clermont Harbor School Fund	1.40
Logtown Con. School Fund	1.40

It is ordered by the Board that the following amounts be allowed the said H. L. Kergosien, Sheriff and Tax Collector of Hancock County, on account of Reduced Realty for the year 1939, as per list filed according to law, examined and approved, to-wit:

State	73.53
General County Fund	98.04
Health & Sick Fund	13.95
Road & Bridge Fund	85.79
Courthouse & Jail Fund	20.92
Bridge Fund	62.75
Road & Bridge Bond Fund	62.75
Loan Warrant Bond Fund	41.94
Pearl River Jr. Agri.	
Col. Fund	6.12
Advertising Fund	13.95
School Bond Fund	27.39
Common School Fund	13.20
Catahoula Con. School Fund	1.68
Klin Con. School Fund	3.08
Gulfview Con. School Fund	3.08
Clermont Harbor School Fund	1.38
Leetown School Fund	.75

It is ordered by the Board that the following amounts be allowed the said H. L. Kergosien, Sheriff and Tax Collector of Hancock County, on account of Erroneous Personalities for the year 1939, as per list filed according to law, examined and approved, to-wit:

State	18.00
General County Fund	24.00
Health & Sick Fund	4.00

A. & G. Theater

AMES & GASPARD, Props.
G. AMES, Mgr.

Thursday-Friday, Feb. 27-28.

HENRY FONDA & DOROTHY LAMOUR in
"OHAD HANNA"
(In Technicolor)
News and Short Subject

Saturday, March 1.

GEORGE BRENT & BRENDA MARSHALL in
"SOUTH OF SUZZ"
Chapter No. 1 "Mysterious Dr. Satan" and Cartoon

Sunday-Monday, March 2-3.

JEAN ARTHUR & WILLIAM HOLDEN in
"ARIZONA"
News and Cartoon

Tuesday-Wednesday, 4-5.

JOHN WAYNE & THOMAS MITCHELL in
"THE LONG VOYAGE HOME"
March of Time and Musical

Thursday-Friday, 6-7.

KAY KYSER & ORCHESTRA.
PETER LOBBE & BOBIS KAR.
LOTT BREAUGON in
"YOUTH FUL OUT"

Now Starting at 8 P. M. Saturday and Sunday

THE MISSISSIPPIANS—COLLEGIATE ORCHESTRA



OLE MISS MUSICAL CLUB TO COME TO BAY ST. LOUIS, MARCH 6.

The Ole Miss Musical Club with a cast of thirty-six musicians, singers, and dancers, will be in Bay St. Louis on March 6th to give a program in the Bay High Auditorium. This Ole Miss organization will be sponsored in Bay St. Louis by the P. T. A.

The lovers of classical, semi-classical, and popular music will be fortunate in having the opportunity to see and hear this Musical Club which has enjoyed a reputation of being one of the best college clubs can boast. It will bring to Bay St. Louis a chorus of twenty male voices, actors, a girls' trio recognized as one of the best college trios, Drury Fisher, an accomplished accordionist, and the famous Mississippians Orchestra, well known throughout the Mid-South, under the leadership of Warren Laroux, a Bay St. Louis boy.

The first part of the program will be given by the male chorus, and girls trio which have been trained by Laura T. Martin, head of the Department of Music at Ole Miss.

Warren Laroux will be presented as vocalist with the group. Drury Fisher of Memphis with accordion will be featured in a special musical novelty number.

The concert being sponsored by the P. T. A. will begin promptly at eight o'clock Thursday night, March 6th in the Bay High Auditorium. Admission charges are twenty-five for students and fifty cents for adults.

JEAN ARTHUR HEADS MAGNIFICENT CAST OF "ARIZONA"

To Be Shown at A. & G. Theater Sunday and Monday, 2-3.

One of the most mammoth spectacles that ever thundered across a motion picture screen, Wesley Ruggles' "Arizona" opens Sunday at the A. & G. Theater, with Jean Arthur starred. The sensational new drama of a far frontier, of a period so drenched with sunlight and with blood that its re-creation made it the most awaited picture in history. "Arizona" now looms vast across the mighty land which is America, because it is a story of America. Telling of lawless frontiers, of fearless pioneers, of love and empire in the danger-stalked vastness of desert and pain, "Arizona" has been hailed from coast to coast as the mightiest outdoor action drama of all time.

Blood-Tingling
A story of America in the making, the splendor and magnificence of "Arizona" brings to flaming life the epic adventure of a tempestuous era, of civilization's westward trek, of the bitter resistance of untamed Indians and the catastrophic struggles of a civil war. Clarence Budington Kelland, penned the original novel upon which the film is based, made it a blood-tingling story of daring men and intrepid women who dreamed brave dreams and bravely fought to make those dreams come true.

Tops "Climax"
In bringing this mighty adventure story to the screen, Wesley Ruggles is said to have spared no expense, and the results have been described as even greater than his own Academy Award-winning "Climax", as the greatest outdoor drama of all time. That Ruggles and Columbia re-constructed the city of Tucson, as it appeared in 1860, that they employed a cast of thousands—headed by William Holden, as Peter Munroe, Warren William and Porter Hall—to re-enact the dramatic pages of American history, that they met and solved innumerable difficulties in the course of production, are facts generally known. That "Arizona" brings to absorbing life the rich, romantic tapestry of Arizona's birth is a fact to be proven to A. & G. Theater audiences on Sunday and Monday.

Caesar School Fund 31.06

375.22

It is ordered by the Board that the following amounts be charged to H. L. Kergosien, Sheriff and Tax Collector of Hancock County on account of Additional Personalities for the year 1939, as per list filed according to law, examined and approved, to-wit:

State	16.77
General County Fund	22.36
Health & Sick Fund	2.30
Road & Bridge Fund	19.57
Courthouse & Jail Fund	4.19
Bridge Fund	12.58
Road & Bridge Bond Fund	12.58
Loan Warrant Bond Fund	8.37
Pearl River Jr. Agri. Col. Fund	6.18
Advertising Fund	2.80
School Bond Fund	5.59
Common School Fund	10.25
Logtown Con. School Fund	5.00

124.28

It is ordered by the Board that the following amounts be charged to H. L. Kergosien, Sheriff and Tax Collector of Hancock County on account of Reduction of Homestead Exemptions for the year 1939, as per list filed according to law, examined and approved, to-wit:

State	38.25
General County Fund	51.60
Road & Bridge Fund	44.62
Pearl River Jr. Agri. Col. Fund	3.19

137.66

Be it ordered by the Board that pursuant to Chapter 317 of the Laws of 1938 that the following demands and accounts be approved and allowed and that said demands and accounts shall be paid out of the respective funds as allowed by this Board.

And be it further ordered that the Clerk of this Board shall issue

Caesar School Fund 28.69

Sellers Con. School Fund 131.30

Clermont Harbor School Fund 21.18

Leetown School Fund .60

Logtown Con. School Fund 26.48

Caesar School Fund 1.30

2655.79

It is ordered by the Board that the following amounts be allowed to H. L. Kergosien, Sheriff and Tax Collector of Hancock County, on account of 1940 Land Sale (Exempt and Non-Exempt) for the year 1939, as per list filed according to law, examined and approved, to-wit:

State	13.45
General County Fund	18.43
Health & Sick Fund	3.00
Road & Bridge Fund	16.13
Courthouse & Jail Fund	4.50
Bridge Fund	13.50
Road & Bridge Bond Fund	13.50
Loan Warrant Bond Fund	9.00
Pearl River Jr. Agri. Col. Fund	1.65
Advertising Fund	3.00
School Bond Fund	6.00
Common School Fund	7.33

109.49

Klin Con. School Fund 1.55

Gulfview Con. School Fund .19

Catahoula Con. School Fund .08

Deadeaux Con. School Fund .09

Leetown Con. School Fund .48

Logtown Con. School Fund .74

112.61

It is ordered by the Board that the following amounts be allowed to H. L. Kergosien, Sheriff and Tax Collector of Hancock County, on account of Insolvent Personalities for the year 1939, as per list filed according to law, examined and approved, to-wit:

State	\$619.95
General County Fund	826.60
Health & Sick Fund	108.33
Road & Bridge Fund	729.25
Courthouse & Jail Fund	154.99
Bridge Fund	464.96
Road & Bridge Bond Fund	464.96
Loan Warrant Bond Fund	309.97
Pearl River Jr. Agri.	
Col. Fund	51.66
Advertising Fund	103.33
School Bond Fund	206.65
Common School Fund	396.40
Catahoula Con. School Fund	14.92
Catahoula Con. School Bond	14.92
Klin Con. School Fund	12.80
Gulfview Con. School Fund	5.52
Deadeaux Con. School Fund	35.10
Deadeaux Con. School Bond	21.94
Sellers Con. School Fund	52.69
Clermont Harbor School Fund	3.50
Aaron Academy School Fund	729.25
Leetown School Fund	34.10
Logtown Con. School Fund	34.10

4714.51

It is ordered by the Board that the following amounts be allowed to H. L. Kergosien, Sheriff and Tax Collector of Hancock County on account of Unpaid Public Utilities for the year 1939, as per list filed according to law, examined and approved, to-wit:

State	2.78
General County Fund	3.71
Health & Sick Fund	1.45
Road & Bridge Fund	3.25
Courthouse & Jail Fund	.69
Bridge Fund	2.09
Road & Bridge Bond Fund	2.09
Loan Warrant Bond Fund	1.33
Pearl River Jr. Agri. Col. Fund	1.33
Advertising Fund	.33
School Bond Fund	.33
Common School Fund	3.00
Gulfview Con. School Fund	.48

21.54

It is ordered by the Board that the following amounts be charged to H. L. Kergosien, Sheriff and Tax Collector of Hancock County on account of Additional Realty for the year 1939, as per list filed according to law, examined and approved, to-wit:

State	39.24
General County Fund	52.32
Health & Sick Fund	7.09
Road & Bridge Fund	45.79
Courthouse & Jail Fund	10.64
Bridge Fund	31.91
Road & Bridge Bond Fund	31.91
Loan Warrant Bond Fund	21.27
Pearl River Jr. Agri. Col. Fund	3.27
Advertising Fund	7.09
School Bond Fund	14.18
Common School Fund	40.04
Catahoula Con. School Fund	7.84
Catahoula Con. School Bond	7.84
Klin Con. School Fund	1.74
Gulfview Con. School Fund	.75
Deadeaux Con. School Fund	6.45
Deadeaux Con. School Bond	4.08
Sellers Con. School Fund	6.10
Clermont Harbor School Fund	1.25
Aaron Academy School Fund	1.05
Leetown School Fund	.05

317.06

Be it ordered by the Board that pursuant to Chapter 317 of the Laws of 1938 that the following demands and accounts be approved and allowed and that said demands and accounts shall be paid out of the respective funds as allowed by this Board.

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Health & Sick Fund	1.45
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Senator Harrison Wires Presidential Approval For Funds.

Senator Pat Harrison wires The Echo from Washington to the effect that he is "delighted to advise President Roosevelt on February 24, approved W. P. A. Project, No. 50,240, for eradication sweet potato weevil in Harrison, Jackson, Pearl River and Hancock counties, Mississippi. Allotment \$65,122.00. Regards."

The sweet potato crop is one of the staple crops of Hancock county, as well as other counties hereinabove mentioned and is menaced by the weevil that has given much trouble and causes our farmers to sustain considerable losses. With this ample appropriation, thanks to our indefatigable workers in Congress of our representatives, this danger will be removed and our crops will be larger and quality improved. Please pass the sweet taters.

FRANKIE

The Sea Coast Echo

City Echoes.

—Miss Doris Little was the guest of her cousin, Miss Mary Frances Scatfield, over last week end, and coming to attend the Carnival Ball.

—The Echo notes the complete recovery of Mr. August Schiro, local merchant, who was indisposed for a three-week period. He is up and about, attending to business, as usual.

—Mrs. J. T. McCaleb and little daughter, Cecil, left on last Friday for a visit with relatives in Mobile, Alabama, and to attend the Carnival festivities in that city, returning here on Wednesday.

—Mr. and Mrs. Edward P. Ortle of Clermont Harbor, entertained as guests during Carnival season, Mr. and Mrs. Clinton Vucovich of Pensacola, Florida. Mr. Vucovich is manager of Mr. Ortle's motion picture theater in Pensacola.

—On last Thursday night, the Bay St. Louis High School Band, under direction of Professor W. C. Morgan, and again on Monday and Tuesday nights participated in parades of the Carnival and did credit to their school and city.

—Mr. Dan M. Russell, popular young attorney of Bay St. Louis, has returned from a trip to Detroit, Michigan, which he took in company with Pat Johnson, son of Governor Johnson, and to bring back to Bay St. Louis a shiny red Cadillac automobile.

—Miss Katherine Sloan of Monroe, La., and Miss Lillian Husbands of Vicksburg, Miss., have moved to Bay St. Louis and will be connected with the Meta C. Thompson's Beauty Salon on Main street. Both Miss Sloan and Miss Husbands are licensed beauticians.

—Mr. and Mrs. A. G. Favre and their interesting family formed a party Monday evening that motored to New Orleans to view the Proteus parade, returning home that night, after a most successful trip to and fro and thoroughly enjoying the parade and incidental pleasures.

—Clarence Roland, prescriptionist at Beach Drug Store, is on the sick list this week, victim of a persistent fever, tests for which have not as yet revealed its kind. Mr. Roland is popularly known and highly esteemed citizen and his early recovery is anticipated.

—Travelers of county roadways are impressed with the many new hard-surfaced crossroads that have been built within the past year. There is hardly an important road that is not black-topped, thus insuring better and faster traveling and meaning for less wear and tear on motor-driven vehicles.

—Lenson Sumrall, son of Mr. and Mrs. Henry Sumrall, and student at Gulf Coast Military Academy, enjoyed the week end here with his parents and motored to New Orleans with them on Tuesday where they were the guests of Mr. and Mrs. A. T. Feaster and enjoyed the Carnival there.

—Concluding the Carnival and social season at New Orleans, Mrs. H. P. Burbank, who resides at Cedar Point, will return to Bay St. Louis this week end to resume her permanent residence, accompanied by her sons. Mrs. Burbank's return to Bay St. Louis is hailed with members of social circles and the community in general.

—Mr. and Mrs. Myrick Ansley and young son, Myrick, of St. Louis, Mo., are visiting at the home of Mr. Ansley's uncle, Mr. M. Luther Ansley, at the family home on Carroll avenue. Mr. Ansley, native and resident of Bay St. Louis for many years, came South for the New Orleans Mardi Gras and en route back home is visiting relatives and friends and acquaintances of other years.

—Bay St. Louis and vicinity was largely represented in New Orleans Tuesday for the Mardi Gras—by railroad train and auto route. The influx to the Carnival City increases each succeeding year. This is due to several causes—cheaper railroad fares, bus accommodation and short-cut and smooth auto highways. Other contributory causes include no annual parade in Biloxi as in other years and no celebration of the day in Bay St. Louis.

—An examination for applicants for postmaster at Kiln, this county, will be held at the Bay St. Louis postoffice, under United States civil service rules. This is for a fourth class postoffice. The compensation at the Kiln postoffice for the last fiscal year was \$532.00. Receipt for applications close March 7, 1941. Applicants must have reached their 21st birthday and not their sixty-fifth birthday. More information may be procured at the local postoffice.

—Mr. and Mrs. E. G. Jordy have purchased one of the attractive building lots on St. Montuau avenue, fronting 100 feet by considerable depth. The magnificent oak, possibly century old, adorn one side of this handsome building site. The place is cleared and shows to advantage. In time, Mr. and Mrs. Jordy plan to build their own home thereon. DeMontuau avenue, with its wide measurement, proximity to the center of things, and with the waters of the Bay at a stone's throw, is one of the most desirable subdivisions in town, and should in time be built up with a variety of value and unusual advantages.

CARNIVAL BALL AND ROYAL COURT SCORE SUPREMACY

(Continued from page 1)

large arm bouquets of spring flowers. As the last maid assumed her place, last year's Carnival queen, Miss Margaret Green, lovely in flame colored chiffon and carrying a large arm bouquet of white blooms, was escorted to the stage by last year's king, Mr. John B. Easterling amid loud applause.

As the moment of the evening had arrived, her Majesty the Queen, resplendent in gold tulle trimmed with sequins in a beautiful model approach, and gracefully greeted her subjects. On her head was a golden crown encrusted with brilliant and the mantle she wore was the most gorgeous seen at any previous ball. It was of red velvet encrusted with vari-colored jewels and bordered with ermine fur. Mrs. Wolfe carried a scepter of gold and brilliant on which were two large orchids. The three little train bearers were Karen Kergosien, Mary Jane Vassalli, Temple Perkins; pages, Kinta Kergosien and A. P. Guizerix, nephew of Mrs. Wolfe.

Particularly noteworthy was the crown and sceptre of the queen. Her crown was one of rare brilliants, particularly expensive and of value. It had been worn in recent years by one of the New Orleans Carnival reigning subjects. The sceptre was equally as handsome and not only of rare and expensive material but of the jeweler's finest craftsmanship. So valuable, in fact, that it was especially guarded and protected while not in use.

In keeping with the beautiful theme of the ball, "A Night in Old Vienna," the music of Johann Strauss was played by The Ensemble Chantant, Mrs. J. B. Goldman, Mrs. R. Weston, Mrs. Katherine Thomas and Mr. Rene de Montuau, who rendered "Vienna Life," "The Blue Danube," "Artist's Life" and "Wine Women and Song" beautifully and as an accompaniment for the dance for the entertainment of the royal court.

The pupils of Miss Dorothy Tudury's Dancing School gave several beautiful dances with the following girls participating: Viennese Walters; Lucy Weston, Helene Kergosien, Mary Drew, Eunice Tudury, Ruth Perre, Carrie Lynn Nolan, Emily Claire Murtagh, Mary Frances Scatfield, Iris Davis and Dorothy Tudury; Patsy Gex, Rita Boh, Margaret Boh, Mary Ann Siemens, Lo Nell Price, Betty Colson and Lorraine Davis; Jeanne Arceneaux, Gaynell Gex and Nannette Arceneaux.

After the entertainment before the court, the trumpets sounded once again and the grand march began with their Majesties graciously and happily greeting everyone.

The first four dances were reserved for the members of the court and then general dancing began with excellent music provided by a band from New Orleans.

The ball was one of the most beautiful ever staged with no detail missing and with the decorations hinting of professionalism, and the Chairman of Decorations, Alton Erwin, and his committee deserve every credit.

Mr. George R. Rea was general chairman and Mrs. Theo. Tudury, general chairlady, and Mr. Alphonse G. Favre, chairman of the court committee.

The following maids and dukes composed the court: Miss Althea Maber of Gulfport and Alton Erwin, Mrs. J. B. Easterling and Lucien M. Gex, Mrs. Leo Ford and Horace Kergosien, Mrs. Milton A. Phillips and Ed. J. Arceneaux, Mrs. Alden Mauffray and Edward P. Ortle, Mrs. Walter Gex and Emilio Cue, Mrs. Edward Anderson and Dr. Louis Maumus, Mrs. Sam Stowers and Alden L. Mauffray, Mrs. Ed. J. Arceneaux and Walter J. Gex, Jr., Mrs. Roger M. Boh and Milton A. Phillips, Mrs. Alfred B. Vassalli and Cliff C. Ferrell, Miss Mary D. Benedetto and C. J. Gordon, Mrs. Dennis J. Burge and J. Roland Weston, Miss Frances Scatfield and Joseph D. Benedetto, Mrs. Lucien M. Gex and Robert L. Camors, Mrs. Cliff Ferrell and M. A. Gilmore, Mrs. John Green, Jr., and Edward Anderson, Mrs. Louis Maumus, and Roger M. Boh, Mrs. M. A. Gilmore and Dennis J. Burge, Miss Margaret Green and John B. Easterling.

Kings and Queens of Other Years. This was the eighth annual Carnival ball and court. Kings and queens serving during this period follow in rotation:

1934—Mr. Chas. G. Moreau and Miss Marie E. Bertrand.
1935—Mr. E. J. Arceneaux and Miss Effie Graham Power.
1936—Mr. Anthony Glover and Miss Louise Carrere.
1937—Dr. James A. Evans and Miss Marjorie Seuzeneau.
1938—Mr. Robert L. Camors and Mrs. W. J. Gex, Jr.
1939—Mr. Dan M. Russell and Miss Jane Juden.
1940—Mr. John B. Easterling and Miss Margaret Green.
1941—Mr. Leo W. Seal and Mrs. M. J. Wolfe.

The maiden names of the queens are given in the foregoing. That was their name at the time they were queens.

The Carnival ball and court has become a Bay St. Louis institution. It is one of the outstanding social and general events of the year and those who serve in the above capacity are honored, indeed.

The management of the ball is thankful for services and apprecia-

tive of kindness rendered by John Bucher and son and to Theo Tudury who gave of their time and work for the carpenter and general work that rendered the gym into a veritable garden-like terrace. Also thanks are due to the boys and girl scouts who cut out from heavy wall board the panels forming balustrade effect around the ball room with its Viennese settings.

BOY SCOUT BENEFIT CARNIVAL BALL

Boy Scout Troop No. 208 entertained on Mardi Gras at a large dance given in the Woodmen of the World Hall with an excellent attendance.

The dance culminated the activities of the Scout Drive for funds and was in charge of Mr. Carl Arnold and Mr. Fred Fayard, Sr. scoutmasters who are so ardently interested in their work.

Music was furnished for the occasion by a radio record player and by a nickelodeon and dancing was enjoyed by the young people attending.

LENTEN SERVICES CHRIST CHURCH

(Episcopal)

Study Classes led by Mrs. C. L. Horton.

Every Wednesday 9:30 A. M. followed by Holy Communion 10:00 A. M.

Noonday Lenten Services—Every Thursday 12:10-12:35.

The public is cordially invited.

—Mrs. Hugh Ryland, former well-known resident of Bay St. Louis, spent last week end in Bay St. Louis, visiting with Mrs. Laurent Dickson, who returned on Sunday with Mrs. Ryland to her home in Baton Rouge for a few days visit. Mrs. Ryland, Mrs. Hugh and Billy, both of whom studied at Louisiana State University after graduating from St. Stanislaus College, are in the service of their country, Hugh, who graduated from U. S. U. receiving a call to Camp Shelby where he will be a commissioned officer, and Billy already serving at Camp Blanding in Florida.

Marvelous Age

"More than 5,000 elephants go each year to make your piano keys." Really? Well, it's remarkable what those beasts can be trained to do.

He Snored

First Traveler—You woke me out of a sound sleep.

Second Traveler—I had to. The sound was too loud.

A VOTE OF THANKS

I wish to thank each and everyone who helped in anyway to make "Our Carnival Ball," a huge success. Especially do I thank His Royal Highness the king, Her Gracious Majesty, the queen, the lovely ladies and children and handsome gentlemen of the court. All committees in charge. The carpenters, Mr. John F. Bucher and son and Mr. Leo Taconi, who gave their time and service free and willingly, and to the general public who responded so beautifully. Again I say I thank you.

MRS. THEO TUDURY
President, St. Joseph's Academy
Parents' Club.

NOTICE TO CREDITORS

Letters of Administration on the Estate of Mrs. Cecelia Magdalene Feeney Rityak, deceased, were granted to the undersigned by the Chancery Court of Hancock County, Miss., on the 26th day of February, 1941, and therefore notice is hereby given requiring all persons having claims against said estate to have same probated and registered by the Clerk of said Court, within six months from date, and failure to do so probate and register same in six months will bar the claim.

MRS. LORETTA WINIFRED FEENEY KILLILEA
Administratrix of the Estate of Mrs. Cecelia Magdalene Feeney Rityak Deceased.

TRAVELERS REST

GRAND OPENING
SATURDAY
DINE AND DANCE
Where all Good People Eat
BEST HAMBURGERS
& HOT DOGS IN TOWN 5c

On Highway 90 Opposite Bay High School
BAY ST. LOUIS, MISS.
J. IPSE, Mgr.

CLASSIFIED ADS

SALESMEN WANTED
MAN WANTED FOR Rawleigh Route. Permanent if you are a hustler. Dealer W. A. Hudson averaged nearly \$350 Sales per month. Write at once. Rawleigh's, Dept. MSC-10-210, Memphis, Tenn. 2-28-3-7-14-21.

FOR SALE
CIRCULATING HEATER. Apply 404 Main Street, Bay St. Louis.

FOR SALE
GREAT DANE PUPPIES—Mrs. W. A. Morris, Clermont Harbor, Miss.

FOR SALE
MODEL A-1931 FORD Dump Body. Thruout, \$200.00. Apply L. L. Kergosien, Bay St. Louis.

Personal and General

KING OF CARNIVAL ENTERTAINS AT COCKTAILS AFTER THE BALL

His majesty, the king of the Bay St. Louis annual ball and court, was host to quite a gathering of ladies and gentlemen at a buffet supper and cocktail party at the Reed Hotel after the ball Tuesday night, in compliment to his queen and members of the royal court of the evening.

This affair was from 12 midnight to 3 o'clock morning and proved a most enjoyable affair in more than one sense of the term. The queen, Mrs. M. J. Wolfe, wore her beautiful dress as queen, without the mantle, while the king, Mr. Leo W. Seal, wore the conventional full dress.

The lovely royal costume mingling with the costumes worn by the guests, all in evening dress, was a memorable sight to behold. Management of Hotel Reed had decorated the main dining room with the Carnival colors. The main table was decorated with white lighted tapers and bunches of cut flowers in the royal Carnival colors.

Mr. Edouard C. Carrere, general chairman of arrangements, while Mr. George R. Rea was chairman of the entire affair, was master of ceremonies, and his long experience in such matters served to advantage.

The formal toast to their majesties, was delivered by Mr. Chas. G. Moreau in flowery language and most fitting to the lovely and happy occasion, paying tribute to Bay St. Louis, the king and queen personally.

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BAY ST. LOUIS RESIDENT GIVEN BIRTHDAY LUNCHEON AT ORLEANS HOTEL

Mrs. C. J. Chadwick was complimented with a lovely birthday luncheon and matinee party in New Orleans, on the occasion of her birthday, Saturday, February 22nd.

The luncheon was served at one of the famous hotels in New Orleans with a table that was decorated elaborately and appropriately to the birthday of an illustrious citizen and one whom we call the Father of Our Country.

There were lovely cut flowers and in addition thereto there was a frame picture, in colors, of George Washington, that made a fetching focal point to the table. The center was a "tree" covered with cherries, favors in keeping were at the side of each place card.

A special menu was served and at the conclusion a bundle of handsome presents were given to view and the inscription cards read. Mrs. Chadwick is exceptionally popular with all who know her and it was no surprise that she received so many presents, both of beauty and value. While they will remain as long-lived mementoes and cherished by the recipient, yet the memory of the loveliness of the affair and the enjoyable time will ever remain.

Among those attending this lovely function were Mrs. Donald Jewett, Mrs. Arthur De Fruties, Mrs. John Duggan, Mrs. H. P. Burbank, Sr., Mrs. John W. Bryan, Mrs. N. M. Dick, Mrs. Sam Jewett, Mrs. V. T. Jackson, Jr., Mr. and Mrs. Charles G. Moreau, Mr. Hugh P. Burbank, Jr., in addition to the honoree, Mrs. Chadwick, and others.

The guests left carrying large red camellias that served as additional favors and decorated the table, coming from the lovely Bay St. Louis garden of Mrs. W. J. Bryan. Winter visitors at the hotel who saw the famous camellias from the Deep South practically went wild, some not knowing what the rare blossom was.

Prior to the luncheon the guests were entertained at the cocktail lounge.

LUNCHEON AND BRIDGE MARKED BIRTHDAY OF MRS. C. J. CHADWICK.

The day previous Mrs. Charles G. Moreau entertained at the Reed Hotel, Bay St. Louis, at luncheon and bridge in compliment to Mrs. Chadwick, on the eve of her birthday, with the tri-colors as the decorative motif and cut flowers in low bowls on the table.

A special Friday menu had been prepared and the excellent cuisine of the Hotel Reed well made the luncheon a success. Mrs. Chadwick was the recipient of many congratulatory messages and a specially prepared toast was presented after cocktails. The guest list included Mrs. Chadwick's relatives and her closest and most special friends.

An afternoon at bridge followed in the sun parlor and the affair proved a most delightful one. The table favors were small bisque figures carrying a quantity of sachet and perfume.

ATTEND CARNIVAL BALLS AT NEW ORLEANS.

A number of Bay St. Louisians attended the beautiful Ball of Mystery given on last Wednesday evening at the Municipal Auditorium in New Orleans, one of the largest of the Carnival Balls.

Attending this ball in a party with Mr. and Mrs. Carl Lind, who frequently visit here, were Mr. and Mrs. Emmett Betzer.

Mr. and Mrs. Betzer also attended the Ball of the Mystic Krewes on last Saturday evening which was possibly the most brilliant ball of the Carnival season.

Mr. and Mrs. Norman L. Carter attended a number of the major Carnival balls in New Orleans, and were prominently noted at the Ball of Mystic on Saturday evening, and in which their attractive young daughter, Charlotte, was a member of the dancers entertaining before the court.

MRS. C. A. BREATH, JR., RETURNS HOME FROM SOCIAL VISIT TO ATLANTA, GA.

Mrs. C. A. Breath, Jr., has returned from a visit to Atlanta, Ga., where she was the house guest of Mrs. L. A. Rogers, Longwood Drive, at the beautiful new family home.

Mrs. Breath was extensively entertained morning, afternoon and evening parties, including theater and bridge diversion at which she was the honored guest. One of several features of entertainment was a morning co-cola party, a novelty with amusing and most entertaining features. Mrs. Breath was feted on every side and her visit proved one of thorough enjoyment, her hosts being one of the popular young matrons in the social set.

Noted in the "call out" section of the beautiful and fashionable Mystery Ball at New Orleans last week among others from Bay St. Louis were Mrs. Edouard C. Carrere and Mrs. A. Claverie. Mrs. W. A. Reiss, Jr., Mrs. Carrere's daughter, residing at Sheboygan, Wisconsin, was to have been South for this special event, but her visit was precluded by a recent surgical ordeal. Rapidly convalescing, Mrs. Reiss and two young daughters, plan to visit Bay-Waveland at an early date.

Miss Carol Stevenson has as her guest over last week-end, coming also to attend the Carnival Ball, her cousin, Miss Doris Coman of New Orleans.

Dr. and Mrs. Marion J. Wolfe had as their guests on last Friday and Saturday Mrs. Wolfe's mother, brother-in-law and sister, Mrs. J. J. Vetter and Mr. and Mrs. Norman Guizerix, and little son, Norman, Jr.

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Everybody's Talking About

The New Hotpoint

ELECTRIC RANGE

HEY ALICE, LOOK AT THE NEW HOTPOINT ELECTRIC RANGE

I'VE SEEN IT AND I WANT IT FOR MYSELF

MY MOM SAYS THE HOTPOINT RANGE IS FAST, CLEAN AND ECONOMICAL

SURE AND IT'S TRUE BECAUSE IT'S CHANGES

ONLY \$5.02 Per Month Completely Installed

NEW CALROD Surface Units Cook With Measured Heat

EACH CALROD cooking unit provides 5 Measured Heats. Cooks faster or slower, as needed, but always economically. Cools as self cleaning.

FEATURES WORTH TALKING ABOUT

Free new improved Hi-Speed 1000 Surface Units, each with 5 Measured Heats.

New 5-Heat Thrift Cooker with Flavor-Seal Lid.

New All Purpose Flavor-Seal Oven.

New Calrod Baking Unit with new Heat Deflector.

New Radiant Broiler Unit—larger than ever.

All-Porcelain enamel inside and out.

New Indicating Switch Buttons.

Battleship construction. Frame is electrically welded.